FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00034606 **Type of Permit:** FILMING **Release Date:** 12/07/2010

Production Company COLLECTIVE

Insured Company Name COLLECTIVE
Contact Phone No. 1 212-229-1469
Contact Phone No. 2
Fax 212-225-4494
Address 48 W 25TH ST, 9TH FLOOR
NEW YORK, New York 10011

Production Title LEAD THE WAY

Type of Production Commercial - PSA

Producer MATT SQUIERS

Director DAVID MCNAMARA

1st AD TODD BURROWS

Production Manager DANIELLE CORCHES

FilmL.A. Coordinator Hans Groszkruger

Location Manager ED ALLEN
Primary Phone Mobile - 310-383-8281
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Notification Charge	$255.00
FILMLA MODIFIED PERMIT APPLICATION FEE	$50.00
LA COUNTY - ROAD USE FEE	$305.00
LA COUNTY ROAD APPLICATION FEE	$52.00

Total Permit Fee $662.00

Number of Locations 2

NOT A PERMIT

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Summary Information — Location

Permit Number F00034606
Production Company COLLECTIVE
Insured Company COLLECTIVE
Production Title LEAD THE WAY

Location Manager ED ALLEN
Primary Phone Mobile - 310-383-8281
Secondary Phone

Location Address 1961 Midwick Dr, Altadena, CA, 91001

Location Type Private Residence

Film Dates 12/8/2010 - 12/8/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document collective aa.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	45
Cube Trucks	2
Generator	1
Honey Wagons	2
Modular Trailer	2
Motor Homes	2
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	12
Crew	30
LA County FSA assigned	1
Sheriff/CHP	2

Filming Activities Equipment on sidewalk & street; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Interior Dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Small walk-a-thon in street between Allen Av. and Glen Canyon Rd.;

Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - BALDWIN PARK Dan Heald

Coordinator Note FIRE NUMBER: 10-2638-66/81/114 FSA REQUIRED

Parking
Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs B/S MIDWICK DR., N ALLEN AVE. - MIDLOTHIAN DR.

Approximate Footage County Parking **Log Number**

Date(s) 12/8/2010 to 12/8/2010 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number F00034606
Production Company COLLECTIVE
Insured Company COLLECTIVE
Production Title LEAD THE WAY

Location Manager ED ALLEN
Primary Phone Mobile - 310-383-8281
Secondary Phone

Location Address 1941 Braeburn Rd, Altadena, CA, 91001

Location Type Private Residence

Film Dates 12/8/2010 - 12/8/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No steps from trailers, trucks or motorhomes may be facing road
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.
Traffic control must be done in accordance w/MUTCD
Traffic Officers Required
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	45
Cube Trucks	2
Generator	1
Honey Wagons	2
Modular Trailer	2
Motor Homes	2
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	12
Crew	30
LA County FSA assigned	1
Sheriff/CHP	2

Filming Activities Equipment on sidewalk & street; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Exterior establishing shots; Interior Dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Small walk-a-thon in street between Allen Av. and Glen Canyon Rd.;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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Approvals LOS ANGELES COUNTY ROAD DEPARTMENT - BALDWIN PARK Dan Heald

Coordinator Note AFTER COMPANY HAS DOWNLOADED EQUIPMENT. VEHICLES WILL BE MOVED TO MIDWICK TO AVOID CONFLICT WITH F34475

Coordinator Note FIRE NUMBER: 10-2638-66/81/114 FSA REQUIRED

Parking
Base Camp
Location Type : To Be Determined

Crew Parking
Location Type : To Be Determined

Posting "No Parking" signs N/S BRAEBURN RD., N ALLEN AVE. - EAST 500'

NOT A PERMIT

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Summary Information — Location

Location 2 of 2

Permit Number	F00034606	**Location Manager**	ED ALLEN
Production Company	COLLECTIVE	Primary Phone	Mobile - 310-383-8281
Insured Company	COLLECTIVE	Secondary Phone	
Production Title	LEAD THE WAY		

Approximate Footage County Parking — **Log Number**

Date(s) 12/8/2010 to 12/8/2010 — **Time(s)** 07:00 to 22:00

NOT A PERMIT

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of Collective ("Principal") and am
Name of "Principal" / Production Company
authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILML.A., INC.* for any city , county or other jurisdiction where *FILML.A., INC.* operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILML.A., INC.* and any city, county or other jurisdiction where *FILML.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILML.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 12/6/10

By _____
Representative's Signature

Collective
Name of "Principal" (Production Company)

48 W 25th St. 9th Floor
Principal's Address

Matt Squiers
Print Princpal Representative's Name

NY NY 10011
City, State, Zip Code

Producer
Representative's Title (i.e. UPM, Loc Mgr)

212-229-1469
Principal's Telephone Number

NOT A PERMIT